



CHELSEA MARR

TEACHER + DESIGNER

CAREER OBJECTIVE

Teacher, Graphic Designer, and Artist with 15+ years of experience in design through professional, personal, and instructional capacities.

Seeking to share my creative mindset, skills, and drive to elevate my community and the success of my students through education, problem solving, research, practice, communication, and aesthetics.

EDUCATION

- **BFA in Graphic Design**
Southwestern Oklahoma State University | 2002- 2007
3.65 GPA / Cum Laude

SOFTWARE

- Adobe Suite
- Google Platform, Microsoft Office

WORK EXPERIENCE

LAYOUT ARTIST

DALHART TEXAN NEWSPAPERS |
AUG 2021 - PRESENT

- Managed dual newspaper layouts remotely, bi-weekly
- Ad design
- Strategized with teamwork to develop smoother workflow through improved content management and stricter deadlines for contributors. This allowed for earlier production time by 3 hours

GRAPHIC DESIGNER/ARTIST/PHOTOGRAPHER

CHELLA STUDIO | AUG 2009 - PRESENT

- Designed my own creative part-time business which I operated simultaneous to my full time jobs
- Gained additional experience through online tutorials, like minded creative mentors, research, and application
- Implemented marketing strategies and networking to grow my business so that I could provide customized results for my clients, from digital to physical products

ART / DESIGN / YEARBOOK INSTRUCTOR

GANS SCHOOLS | AUG 2008 - DEC 2020,
MULDROW SCHOOLS SUBSTITUTE | DEC 2023-PRESENT

- Instructed varied-level students in Art, Graphic Design, and Humanities within a self-designed curriculum aligned to State Standards to better serve my students
- Responsible for the leadership of my staff to raise book sales by 15% in a low income community through great design and personalized targeted marketing
- Managed multiple accounts-advertising, reporting, photography, design, and book sales
- Noted incredible growth in my art students' abilities, knowledge, and confidence
- Adaptability exhibited through substituting for many different class-types, reliable, strong classroom management skills

ADDITIONAL SKILLS

- Illustration
- Creative Writing
- Typography
- Music
- Painting
- Public Speaking

CONTACT [LINKEDIN.COM/IN/CHELSEA-MARR-99725099](https://www.linkedin.com/in/chelsea-marr-99725099)
479-353-0102

MSCHELSEAMARR@GMAIL.COM

PORTFOLIO WWW.CHELLASTUDIO.COM